



Association of Transportation Safety Information Professionals
 Traffic Records Forum 2018
 c/o Robert Rasmussen, II
 6394 Greystone Creek Road
 Mechanicsville, Virginia 23111
 www.TrafficRecordsForum.org

Traffic Records Forum 2018 Sponsor Information

Thank you for considering sponsorship of this year's Traffic Records Forum in Milwaukee, Wisconsin. Your sponsorship helps the Traffic Records Forum continue to provide information to transportation safety information professionals worldwide. Please select a sponsorship level and complete the application below. As sponsorship levels have limited availability, ***please contact us first to reserve your level.*** Questions may be directed to Karla Houston at karlahouston@lsu.edu or (225) 578-7057. Payment should be sent to Robert Rasmussen, II, as indicated on the application form.

	Forum Commercial Sponsorships			
	Bronze	Silver	Gold	Platinum
	\$2,600	\$5,000	\$7,500	\$10,000
Sponsor logo with link on conference website	100% size	110% size	115% size	125% size
Company advertisement in printed program	¼ Page	½ Page	¾ Page	Full Page
Training room sessions available for a 30 or 60 minute session to discuss/demo products or services			1	2
Logo in electronic program application	✓	✓	✓	✓
Logo on sponsor signs or electronic media placed throughout the conference (Including Plenary Sessions)	✓	✓	✓	✓
Complimentary booth at exhibition (optional) <ul style="list-style-type: none"> Included conference attendee registrations 	8x10 inline 2	8x10 inline 4	8x10 inline 5	20x10 island 7
Floor or Wall stickers around the conference	0	2	3	5
Official sponsor(s) of Monday or Tuesday break	✓			
Ability to place a flyer in the registration packet		✓	✓	✓
Number of E-mails sent by ATSIP on behalf of the sponsor to all registered attendees prior to conference		1	1	1
Electronic or print Sponsor Recognition at breakfast on Monday, Tuesday, or Wednesday		✓	✓	
Official sponsor(s) of Monday or Tuesday luncheon <ul style="list-style-type: none"> Sponsor Recognition –either electronic or print Brief introduction (i.e. 2 minutes) 				✓
Company logo on conference attendee bag, along with ATSIP/Conference Logo				✓
Official sponsor of evening reception <ul style="list-style-type: none"> Sponsor Recognition –either electronic or print 				✓

- Any sponsor logos and/or banners may, at the discretion of ATSIP, be presented alongside federal sponsor's logos.
- Sponsor must submit a high resolution graphic for use in print and electronic media.

Sponsorship Application

2018 ATSIP Traffic Records Forum

Sunday, Aug 12, 2018 – Wednesday, Aug 15, 2018

Hyatt Regency Milwaukee - Milwaukee, WI

Sponsorship level (please circle one):

Platinum	Gold	Silver	Bronze
\$10,000	\$7,500	\$5,000	\$2,600

Company / Agency Name (as you would like it to appear in the program)

Contact Name

Number of Personnel Attending

Contact Street Address

City, State / Province, Zip /Postal Code

Country

Contact Phone

Contact Fax

Contact Email

Company web site

Sponsor/company description for printed program (150 word max):

Payment Method: Check Credit card Purchase order # _____

If paying by credit card, submit the Sponsorship Application and we will email you a credit card payment request via PayPal (you do not need to have your own PayPal account).

If paying by check, please make payable to "ATSIP".

Please complete this form and return with payment to:

Robert Rasmussen, II, ATSIP Treasurer

6394 Greystone Creek Road Mechanicsville, Virginia 23111.

Phone: (804) 241-0295, Email: RAZZOABSA@outlook.com

Important:

- Please submit a high resolution image to be used for the printed as well as electronic media via email to karlahouston@lsu.edu.
- If you would like to exhibit, please be sure to fill out a booth registration in addition to this form. In the payment area, simply check "Sponsor" unless larger booth space is being requested.
- If larger space is needed, please contact Karla Houston to request.